



Social Media Strategy Plan

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Do you want to.....



- ✓ Bring more visibility to your business page?
- ✓ Take out the stress and KNOW that you can do it?
- ✓ Have a plan that's easy to implement?

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Not sure how to.....



- ✓ Work with your Social Media site(s) and what's involved?
- ✓ Move forward with Social Media?
- ✓ Create and use content effectively?

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Here's How I Can HELP!



- ✓ Breakdown of all Social Media sites and expectations, including target markets
- ✓ Daily calendar, for 6 months, with content ideas
- ✓ Marketing ideas
- ✓ Tips and tricks
- ✓ With BONUS of 3-one hour Zoom calls

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Social Media Sites



Detailed info for the major Social Media sites

Analyze the audiences

Understand criteria for using each site

Daily 6 Month Calendar



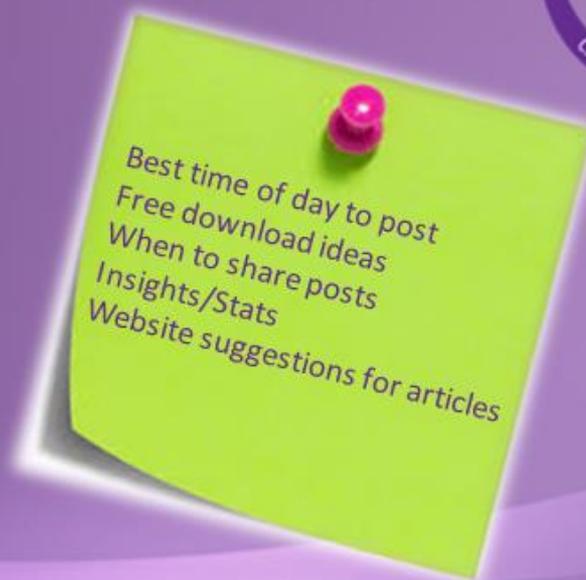
- Types of posts
- Main elements of posts
- Ideas for optimal reach



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Marketing Impact



- Graphic visual ideas
- Video content
- Additional resources to compliment your product/service

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Tips and Tricks



- Best time of day to work with each Social Media site
- Specific Hashtags for your industry
- Thinking outside the box
- Understanding your stats

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Results - Based



Clear Daily
Outline

Reduced stress

Improved Ideas
& Content

Teamwork

Focused & Visible Posts

Less time

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Embrace Social Media



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Take Control.....



How to Video for Facebook Ads

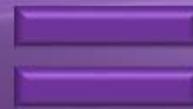
Social Media Platforms

Daily Post Calendar

Marketing Ideas

Video Ideas

Tips and Tricks



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